WIS★RD™
from American Roamer

WISARD is the most powerful support and research tool in the wireless industry. Updated several times each month, this subscription-based web site can be accessed from virtually any type of browser or operating system. There is no software to install. An internet connection with your user name and password is all you need to find the answers you're looking for.

Search by city and state, market name, county, postal code, carrier, SID, BID, protocol and much more. Find a location and view a list of every licensed carrier with a clear indication of who has launched and what technology is in use. Pan, scan and zoom with interactive maps that show the coverage of every active carrier. Search for network information such as SIDs, BIDs and MNCs.

You will not find a more comprehensive, easy-to-use tool anywhere for any price!

Customized Solutions:

Customize WISARD for your entire organization! Highlight critical information for your employees and indicate advanced service availability. Tag preferred roaming partners at a market level and more. Script your own responses and incorporate your brochures for quick desktop reference.

You can even control the level of detail to be viewed or accessed within entire work groups. For example, allow your call center to view only information specific to existing roaming agreements, while inter-carrier services can access all available information.
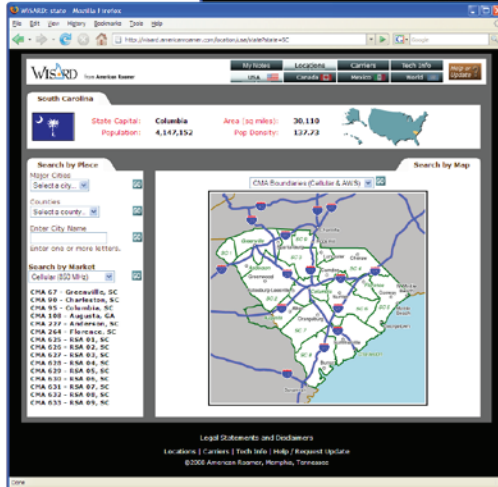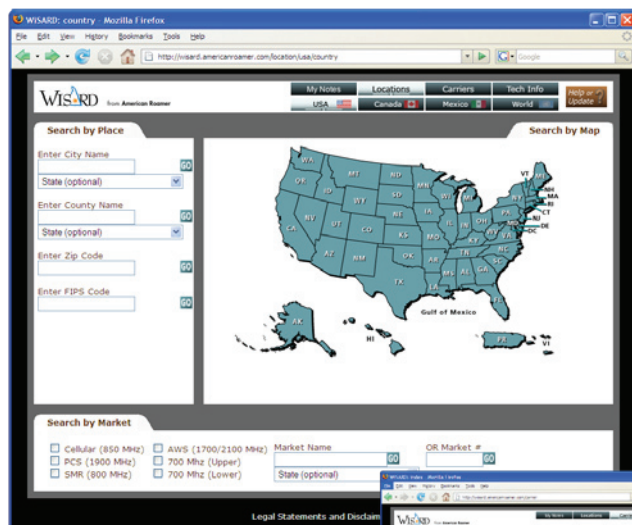
Whether you are researching a single project or providing customer support to millions of subscribers, WISARD is your window on the ever changing wireless landscape. Please contact us for a free demonstration of the most powerful tool in the wireless industry.

Get The Wireless Info You Need — *FAST!*

WISARD is the Wireless Industry Search And Retrieve Database. Here is just a sampling of the information you will find within WISARD:

- Thousands of places in the U.S., Canada and Mexico
- Cellular, PCS, ESMR, AWS and 700 MHz in one package
- SID/BID and Broadcast SID or MNC (mobile network code)
- Protocols — CDMA, GSM, iDEN, EDGE, GPRS, 1x-RTT
- 3G deployments — EVDO, HSPA, WiMax
- Interactive maps of marketed coverage
- Bands and blocks
- Spectrum availability (MHz)
- Primary market management
- Carrier addresses, phone numbers and web links
- Area codes and maps
- State, county and market POPs
- Customer service numbers
- Clearinghouse reference names
- Direct FCC link by call sign

(Some information limited for Canada and Mexico)

American Roamer®

New Features!

As the Wireless industry continues to expand, WISARD keeps pace with new functionality and additional data to ensure that our clients have access to the best information available.
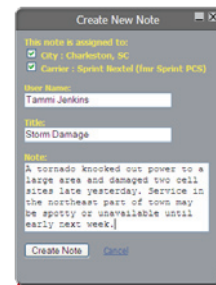
During the past year, many new features were added to WISARD including Interactive Mapping, AWS and 700 MHz licenses, 3G Coverage, more powerful search capabilities and improved sorting. WISARD now has over twice the amount of data it did before!

Our most innovative new feature allows you to enter your own notes for a host of different data elements within WISARD. Tag cities, carriers, BIDs and more with the information that is important to you and your company. Icons inform you where a previous note has been made, keeping all your important alerts and reminders at your fingertips.

As the information in WISARD is refreshed, your notes remain in place. A tab at the top of each page gives you quick access to all the notes you have saved.

Users can share their notes with one another, and avoid researching the same problem over and over again. Tracking and organizing your data on the wireless industry has never been easier.

Who uses WISARD?

Whether your company provides wireless service, supplies the wireless industry, or purchases a significant amount of wireless services, WISARD can make your research a snap. Here are just a few ways our customers utilize WISARD:

Wireless customer service and tech support operations use WISARD to quickly troubleshoot roaming problems and answer subscribers' questions about service availability while traveling.

By using our specific data queries, or by simple point and click geographic navigation, you can respond to questions faster, increase customer satisfaction and improve the accuracy of the information shared with your subscribers, sales prospects and co-workers.
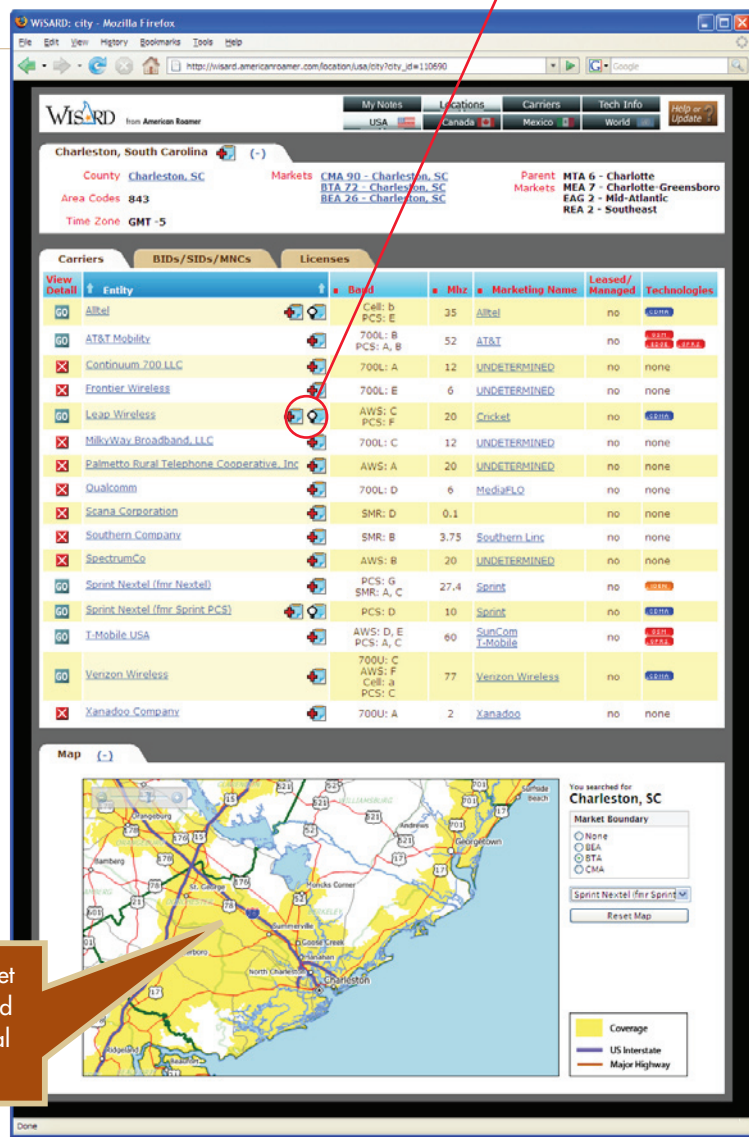
Roaming and inter-carrier relations personnel use the knowledge in WISARD to develop preferred roaming lists, rectify billing issues, or research both existing and potential roaming partners.

National sales departments use WISARD to answer client questions, on the spot, about service availability anywhere in North America.

Vendors to the wireless industry use WISARD to quickly determine a particular carrier's technology choice, market by market. They also discover license areas not yet launched and view potential POPs for every county.

Companies that rely on wireless communications to make their businesses work use WISARD to research service availability for their employees in the field. They can compare all available carrier coverage areas before subscribing to a new service to ensure their specific needs are met.

Interactive maps let you pan, scan and zoom from a local to national view

Other services by American Roamer:

Custom Mapping
CoverageRight™
MarketRight™
GIS Solutions
Wireless Data Solutions
CellMaps™

For additional information on American Roamer products and services please visit our web sites at:

AmericanRoamer.com
CellMaps.com

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